

## ***About Flip Book***



- The BEST web format available . . . bar none !
- Modern "Page Turn" technology - dual page format initially
- Built-in SEARCH feature > highlighted results
- Table of Contents ( customised ) ZOOM - almost full-screen capability ( in single page-mode
- Thumbnails pages )
- Bookmarks
- Frame is auto scaled for YOUR Screen size
- No apparent limit on the No of Pages per file— tested with 720pages ( but may depend on your computer memory ) where actual NO of Files = 56mbyte FAST—page served NOT crap like PDF which downloads the whole file first more like DJVu
- **FLASH based** an internal flash script (300kB) **takes about 20seconds** to load then all following pages are very fast NO plug-in or Viewer is required YOU ARE NOT HAMPERED BY NETWORK ADMINISTRATORS choking your service
- Flip-Page "Catalogs": are compiled within Product categories Catalog" and searchable over in some cases 100s of pages . . . from various suppliers
- FLASH IS PART OF MOST MODERN INTERNET BROWSERS although IE6 is "bit of a dog" with VISTA . . . *other systems are much better*

**This will be the basis for Chromalytic website design and presentation . . . in future**  
forget about HTM . . . And viewing even PDF  
. . . Except for the primitive Internet Search ( Google etc ) capability

Print Enabled for single page in PDF ( if you have PDF PRINT or similar capability Driver installed )

ALL OUR PRODUCT Catalogs are to be supplied ( SOON ! ) on a **USB Flash Card** . . .

***Yours for the asking !***