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09+
HOME

CHROMalytic TECHNOLOGY PTY LTD - Australian Distributors, Importers & Manufacturers

title Text  some product **Chromalytic Website 2009+ : specialising in Chromatography Products** New Website 2012 

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Registration Required ???

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To REGISTER... go to www.chromalyc.net.au our NEW 2012+ Site

RegisterPlus is reserved for Individuals actually given a password by Chromalytic - & may be time limited for security purposes *

- our Suppliers
 - for information considered sensitive or would offer competitors catch-up info on new product releases
- Operating Manuals for Instruments ... after purchase

Register : for any user requiring more detailed info but NOT necessarily of a sensitive nature but for our customer tracking purposes
 We believe All potential customers have far more to gain by actually contacting us ... rather than just just collecting maybe comparative data ... even ... at worst those intent on "brain-picking" for whatever reason

We offer to target information specific to you needs but ONLY if you request us to ... a request Form will be sent to you ... if you ask
 We WILL NOT cold call or send you unsolicited information

We certainly seek your direct involvement with us and the opportunity of doing business with You AND your organisation

* Why Security ?

only some pages on our website require Registration and a UserName / Password to be entered

we also believe in absolutely full disclosure of relevant info to potential customer irrespective even of making users aware of limitations as well as obvious advantages in our products irrespective of some Suppliers who tend to fudge or obscure
Given the "facts" then customers should be able to make their considered purchasing decisions ... as to cost / benefits

The common "scams" and " conning" of customers or misleading advertising / marketing ... IS just NOT ON !
 - we avoid ALL connotations associated with factors that might be used by car salesman ... for example

- these pages / files are more detailed or are not for general public access ... at least not initially
 - reserved specifically for our customers they might include
 - ... archive technical data that our Suppliers might find difficult to keep track of but at the same time has been in the public domain ... but still relevant for those using past use by date equipment for example
 - we provide this as a service for loyal customer
 - Presentation (PPT) and seminar material
 - edited of course so material is now currently public but obviously not including sensitive marketing material
 - certainly helps focus
- but let's face it we want to leave something up to you to do ... even if it is to only make you more inclined to browse our website further rather than take the "twitter and tweet" "in-your-face" superficial "crap" that they present*

- PPT Presentations, Seminar details/programs
- pre-release Product data - issued only to verified Chromtech customers
Particular where they might be subject to abuse or siphoning by unauthorised distributors ie our competitors ... and it does happen !

If these "secured" files are accidentally accessed then No real Drama ! but please DELETE from your local system
Many files and info from our Suppliers are Copyright by our respective OEMs and Suppliers and NO authorisation is given by us for copying or printing for general use beyond that of the registered person and for personal use ONLY
Publication ANYWHERE is PROHIBITED unless given in writing by the respective supplier or original Author

Chromalytic uses any information on our website with permission from our Suppliers and we respect ALL Trademark, copyright and patents - we expects our potential customers and users of this info to do likewise

your comments on our policy is always welcome ! ... [e-mail](#)

Current Level : Suppliers OEMs

- Chromtech 2012 PRODUCTS ▶
- Intranet ▶
- RegistrationRequired
- "FlipPage" catalogs ...
- ... Chromtech2011

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Chromalytic are independant authorised (sub)distributors of the respective OEMs and Suppliers listed in this Website