

About Flip Book



- The BEST web format available . . . bar none !
- Modern “Page Turn” technology - dual page format initially
- Built-in SEARCH feature > highlighted results
- Table of Contents (customised) ZOOM - almost full-screen capability (in single page-mode
- Thumbnails pages
- Bookmarks
- Frame is auto scaled for YOUR Screen size
- No apparent limit on the No of Pages per file– tested with 720pages (but may depend on your computer memory) where actual NO of Files = 56mbyte
FAST—page served
NOT crap like PDF which downloads the whole file first more like DJVu
- **FLASH based** an internal flash script (300kB) **takes about 20seconds** to load then all following pages are very fast
NO plug-in or Viewer is required
YOU ARE NOT HAMPERED BY NETWORK ADMINISTRATORS choking your service
- Flip-Page “Catalogs”: are compiled within Product categories Catalog” and searchable over in some cases 100s of pages . . . from various suppliers
- FLASH IS PART OF MOST MODERN INTERNET BROWSERS
although IE6 is “bit of a dog” with VISTA . . . *other systems are much better*

This will be the basis for Chromalytic website design and presentation . . . in future
forget about HTM . . . And viewing even PDF
. . . Except for the primitive Internet Search (Google etc) capability

Print Enabled for single page in PDF (if you have PDF PRINT or similar capability
Driver installed)

ALL OUR PRODUCT Catalogs are to be supplied (SOON !) on a **USB Flash Card** . . .